

2. **(Four Times Amended)** A method for reprogramming a receiver station that receives television or radio programming, said receiver station having a data network connection, a processor, an input device, and a data storage device, said method comprising the steps of:

storing first operating instructions at said receiver station;

H1
generating a query at said receiver station, said query comprising a request by said receiver station for reprogramming;

promulgating said query from said receiver station through said data network connection to a data network;

receiving second operating instructions in response to said step of promulgating said query; and

storing said second operating instructions at said data storage device at said receiver station.

3. **(Twice Amended)** The method of claim 2, further comprising the steps of:

H-2
processing or outputting information on the basis of said first and second operating instructions at said receiver station;

storing a data record evidencing said step of processing or outputting; and

transferring said data record from said step of processing or outputting from said receiver station data storage device to a data collection station in said data network through said data network connection.

4. **(Unchanged)** The method of claim 2 wherein said data network connection is a telephone interface connection.

H-3
5. **(Three Times Amended)** A method for providing and tracking a receiver station's use of a function in a data network at a data collection station, said receiver station having a data network connection, a processor, an input device, and a data storage device, said data network having a plurality of data information sources, said method comprising the steps of:

providing operating instructions or executable code to a plurality of receiver stations from said plurality of data information sources;

performing said function based on said operating instructions or said executable code at said receiver station;

recording an identification of said performed function at said data storage device at said receiver station; and

transferring said record of identification to said data collection station on said data network through said receiver station data network connection.

H-4
6. **(Amended)** The method of claim 5, wherein said receiver station data network connection is a telephone network connection.

7. **(Amended)** The method of claim 5, wherein said function in said step of performing said function is a series of numerical functions performed on a computer.

Please cancel claims 8 to 42

H-5
Cont
43. **(Amended)** A method of delivering one of broadcast programming and cablecast programming to a subscriber in a communications network, said communications network including a transmitter station and a receiver station, said transmitter station being capable of communicating a processor control signal associated with said one of broadcast programming and cablecast programming, said receiver station

having an input device for inputting subscriber information, a processor for storing and processing subscriber data in response to said processor control signal, a communications device for transmitting information to a remote site, and an output device for displaying a television program, said method comprising the steps of:

H-5
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- displaying said television program at said output device;
- inputting a command at said input device;
- communicating, from said receiver station to said transmitter station, an event signal based on said command inputted at said receiver station;
- transmitting, from said transmitter station to said receiver station, operating instructions associated with said one of broadcast programming and cablecast programming, in response to said event signal communicated from said receiver station;
- one of programming and reprogramming said receiver station, on the basis of said transmitted operating instructions, to respond in a predetermined fashion to said processor control signal;
- receiving, at said receiver station, said processor control signal;
- processing, at said receiver station, said processor control signal; and
- causing said receiver station to receive and output said one of broadcast programming and cablecast programming in accordance with said processor control signal.

44. (Unchanged) The method of claim 43, wherein said command is a subscriber reaction to said television program.

H-6

45. (Amended) The method of claim 43, wherein said event signal communicated from said receiver station comprises a customer order for said one of broadcast programming and cablecast programming.

46. (Unchanged) The method of claim 43, wherein said received and processed processor control signal is an instruct-to-tune signal that causes a receiver to receive a selected transmission.

47. (Unchanged) The method of claim 43, wherein said received and processed processor control signal is an instruct-to-activate signal that controls a switch or inputs power to an apparatus.

H-7
48. (Amended) The method of claim 43, wherein said received and processed processor control signal is an instruct-to-enable signal that causes a transfer device to transfer a signal to said output device.

49. (Unchanged) The method of claim 43, wherein said received and processed processor control signal is an instruct-how-to-decrypt signal that controls a decryptor.

50. (Unchanged) The method of claim 43, wherein said received and processed processor control signal is an instruct-to-coordinate signal that coordinates a multimedia presentation.

H-8
cont
51. (Amended) The method of claim 43, wherein said received and processed processor control signal is an instruct-to-generate signal that generates information that supplements said one of broadcast programming and cablecast programming.

52. (Amended) The method of claim 43, wherein said received and processed processor control signal is an instruct-to-generate signal that generates